

International Exhibition  
on Air Conditioning,  
Refrigeration &  
Building Services

**ACREX**  
**INDIA 2013**  
7-8-9 MARCH 2013

Bombay Convention & Exhibition Centre, Goregaon (E), Mumbai / India

[www.acrex.in](http://www.acrex.in)



Dedicated to an  
eco-friendly  
**environment**

Organised by



**ISHRAE**  
Indian Society of Heating, Refrigerating  
and Air Conditioning Engineers

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## An Insight into a Booming Market

Global demand for HVAC equipment will rise 6.2 percent annually through 2014. The Asia-pacific region will outpace the world average, led by China and India. The other developing countries of Asia and Africa/Mid-East will also have strong gains in the market.

India has shown the second largest economic growth in the world for some years now. Especially the building industry contributes to this with a growth rate of over 20 per cent. The Indian building sector actually has enormous potential. According to a study by the Technical Group on Estimation of Housing Shortage, there is a current shortage of over 26 million homes in India. The entire infrastructure – roads, ports, airports and power stations – is run-down. The Indian and the international industry too are investing heavily. Sustainable solutions play a major role in many projects.

The cold chain industry in India is estimated to be as large as Rs 10,000-15,000 crore, and is expected to touch Rs 40,000 crore by 2015 and growing nearly 25% a year compared with 2-3% market growth in the rest of the world. This means that it has become increasingly important to be able to store, preserve and move food, milk and medicines safely and effectively. About 52% of India's workforce is directly involved in growing food and it is the second largest producer of fruit and vegetables in the world. India, in a bid to check rising food inflation took steps in this year's annual budget to spruce up fresh food distribution systems by building cold storage facilities and making more loans available to farmers. Ministry of food processing industries (MFPI) has assisted 10 cold chain projects over the last few years.

The HVAC & R Market in India is growing at a fast pace primarily owing to the huge rise in construction activity in real. A strong need to meet the ever increasing demand coupled with the geographical conditions in India has made it lucrative for firms to venture into this sector.

An analysis of the drivers explains the factors for growth of the industry including growth in construction industry, government investments, constant flow of foreign investments and geographical advantages. The key challenges of the market include huge establishment cost and developing efficient systems. This section is followed by the sector-wise demand for HVAC covering real estate, retail industry, healthcare sector, hospitality sector, SEZs, airports and metro rail.

## Highlights of ACREX 2012

- 400 Exhibitors
- Over 20,000 Trade Visitors
- Participation from over 20 Countries
- 3 Interactive Panel Discussions
- 6 Technical Seminars
- 8 Workshops

## ACREX India 2013 - "Dedicated to an eco-friendly environment"

The theme **"Dedicated to an eco-friendly environment"** of ACREX India 2013 offers a perfect platform for Air Conditioning, Refrigeration and allied Building Services such as Electrical, Lighting, Plumbing and Water Treatment, Fire and Safety, Automation and Fenestration, to showcase technologically innovative, Environmental Friendly & Energy saving and sustainable products & services to meet the ever growing, demanding market of India.

The 14th edition of ACREX India to be held from 7th to 9th March 2013 at Mumbai organized by Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) with the professional expertise of UBM India, aims to surpass the expectations of the previous shows and set new precedents and standards for all such future Exhibitions.

## Concurrent Workshops, Seminars and Interactive Panel Discussions

ACREX India 2013, while providing the right platform for companies to showcase their products, will also be a very educative and informative event with series of technical workshops, seminars and interactive panel discussions held concurrently with the exhibition. The workshop and seminars will be conducted by Eminent and Internationally acclaimed experts of the industry and will provide a rare opportunity to the participants to learn, share expertise and hone their skills on the latest trends and topics related to HVAC & R, MEP and allied building services.

## Why Exhibit?

The HVAC&R and Building Services Industry is strongly focused to meet the commercial and industrial construction requirements apart from the rapidly growing needs of residential sector. Expansion in Healthcare, Pharmaceutical, IT, Entertainment, Hospitality and cold Chain Industry has multiplied the demand for innovative and energy saving equipment and the industry has been recording exponential growth rate in the last few years.

If you are a HVAC&R and allied services equipment or accessories manufacturer or an Indian representative of a foreign manufacturer wanting to explore India's growing market then don't forget to be at ACREX India 2013.

## Who Must Exhibit?

**PACKAGED CHILLERS:** Centrifugal | Screw | Scroll | Reciprocating | Vapour Absorption | Magnetic Bearing systems

**AIR HANDLING & DISTRIBUTION PRODUCTS:** Air Handling Units | Fan Coil Units | Grills & Diffusers | Air Filters | Dampers- all Types | Duct Fabricating Machines | Attenuators | Insulation | Acoustic Lining | VAV Systems | Blowers & Fans | Prefabricated Ducts

**UNITARY PRODUCTS (AIR CONDITIONERS):** Window AC | Split AC | Packaged AC | Rooftop AC | Portable AC | Precision AC | Dehumidifiers & Humidifiers | VRV / VRF systems

**PRODUCTS (REFRIGERATION):** Walk in Coolers | Display Cases-All Types | Ice Cream Freezers | Milk Coolers & Freezers-domestic & commercial | Bottle Coolers Drinking Water | Coolers | Ice Cubers | Wine Coolers | Cold Storages | Refrigerated Warehouses| Banana Ripening Chambers | Insulated Panels | Insulated Doors

**REFRIGERATION ACCESSORIES:** Oil Separators | Float Valves | Expansion Valves | Solenoid Valves | Oil Equalizers | Filter Driers | Copper Pipes | Refrigerants | Service Tools | Equipments

**WATER DISTRIBUTION:** Pumps | Pre-insulated Piping | Valves | Pipe Insulation | Water Treatment | Cooling Towers

**ELECTRICALS:** Lighting | Motors & Switchgears | Variable Frequency Drives | Cables & Wires | Electrical Safety systems

**SERVICES:** Testing, Adjusting & Balancing (TAB) | Equipment Testing | Services Maintenance | Facility Management | Installation & Commissioning | Validation of Clean Rooms | Energy Simulation & Green Building Design

**CONTRACTORS:** MEP | HVAC | PHE | IBMS | Fire Fighting | STP | RO

**VENTILATION EQUIPMENTS:** Fans|Blowers|Air Filters|Air Purifiers

**OTHERS:** Indoor Air Quality Products | Clean Rooms & Allied Equipments | Testing & Balancing Instruments | Geo Thermal | Vibration Isolators | Duct Pipe Supports | Air Curtains | Lighting Manufacturers | Building Automation and Integrated BMS systems | Water Treatment Systems | Fire and Safety Equipment and Services



## Participation Fee

Stand Type	Rate Per Sqm	
	Domestic	International
Shell/ Built Up (Minimum 9 sqms)	Rs. 9000	USD 300
Bare /Raw Space (Minimum 36 sqms)	Rs. 8500	USD 280
<i>* Plus 12.36% service tax applicable</i>		



## About The Venue

Bombay Convention & Exhibition Centre (BCEC) is the largest and permanent exhibition centre, in the private sector, in India. The centre is ideally situated along the Western Express Highway in Goregaon, within 10 minutes from airports, walking distance to train stations and a 20 minute drive from the heart of the city.

## Who Visits?

Architects  
 Interior Designers  
 MEP consultants  
 Engineering Companies  
 Project Managers  
 Wholesalers and distributors  
 HVAC & R professionals and contractors  
 After Sales & Maintenance Contractors  
 Facility Managers  
 Developers of Building & Infrastructure  
 End users from the private and public sector for Residential, Commercial and Industrial Buildings



## About Organizers

### ISHRAE

ISHRAE (The Indian Society of Heating, Refrigerating and Air Conditioning Engineers) was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE has since grown rapidly and has more than 7000 HVAC&R Professionals with 30+ chapters and 2500 Students as Members with 50+ chapters in India and abroad.

ISHRAE organizes International and National Expositions, Seminars, Quiz Programs, Paper Presentations, Training and Workshops to achieve its primary objective of furthering the Arts and Sciences of Heating, Refrigeration and Air Conditioning. ISHRAE has published several Technical Guides, ISHRAE Standards and Handbooks on subjects related to Air Conditioning, Refrigeration and Ventilation. ISHRAE has also developed Indian Weather Data files and Smart Energy - the Hourly Load Calculation Program (HLCP). Membership for ISHRAE is open to individuals from the HVAC & R and allied industries. ISHRAE is an affiliate Society of ASHRAE.



### UBM

UBM India is a part of United Business Media Limited which is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, and in print, providing them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists, around the world.

Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently. UBM worldwide organises 300 events, publishes 200 magazines and periodicals and host 200 websites.

UBM India had started operations with the head office in Mumbai in 2006. The company has expanded its reach with branch offices in Delhi, Bangalore and Chennai. UBM India organizes 15+ exhibitions annually; some of the major sectors covered are pharmaceutical, jewellery, energy, securities, IT and others.



### For Sponsorship and Space Booking, Contact :

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**For Registration, please visit [www.acrex.in](http://www.acrex.in)**

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Indian Green Building Council

